

Mandatory Commercial Recycling Program

For the Del Norte Solid Waste Management Authority

Adopted: 24 July 2012 by the Del Norte Solid Waste Management Authority
Last revised: 12 July 2012, by the Del Norte Solid Waste Task Force

Purpose: This document describes the Mandatory Commercial Recycling Programs for the Del Norte Solid Waste Management Authority, with the purpose of complying with the requirements of AB 341, the Mandatory Commercial Recycling law described under section 42649 of the Public Resources Code and in Title 14, sections 18835 through 18839 of the California Code of Regulations, promoting the recycling and diversion of solid waste and establishing the requirements for commercial business subject to this law to recycle.

Review and Approvals: This Commercial Recycling Program was reviewed and approved by the Board of the Del Norte Solid Waste Management Authority on 24 July 2012.

Applies to: This program applies to each commercial or public entity that generates four cubic yards or 880 pounds or more of solid waste and recyclable or compostable materials per week, or that generates sixteen cubic yards or 3520 pounds of solid waste, recyclable or compostable materials per month. This Mandatory Commercial Recycling program also applies to all multi-family residential properties with five or more units at the same address, regardless of the amount of commercial solid waste generated.

Identification: To identify businesses that are subject to the requirements of this Mandatory Commercial Recycling program, Authority staff will compile and periodically update a list of such businesses and agencies, referencing reports regularly submitted by the Franchise collection company (Recology Del Norte) regarding commercial entities or agencies that subscribe to 4 cubic yards or more of weekly collection services, businesses listed as holding business licenses or membership in the Crescent City-Del Norte Chamber of Commerce, or Authority customer records.

Notification, Outreach & Education: The Authority will implement the following to notify commercial businesses and multi-family complexes about the requirements of this law and compliance alternatives:

Printed Materials:

1. The franchise collection company, Recology Del Norte, is sending customer-specific letters to their commercial customers about ways each customer could reduce their trash and increase recycling, often resulting in a savings for the collection services provided.

2. The Authority drafted a billing insert for placement into the Recology bills that will be mailed in June 2012.

Website:

3. Starting in May 2012, the Authority posted information on the requirements of the commercial recycling mandate and options for compliance on our website: www.recycledelnorte.ca.gov

Direct Contact:

4. In association with the Del Norte Solid Waste Task Force, Authority staff convened a public workshop for businesses, landlords, and tenants on 10 May 2012 that addressed the commercial recycling mandate requirements.
 - a. In the week preceding this meeting, the Authority ran radio ads on local radio stations KPOD and KCRE during the first week of May 2012 inviting the public to attend this meeting.
 - b. Authority staff submitted a press release to the *Del Norte TriPLICATE* regarding the commercial recycling mandate and the meeting on 10 May 2012, which resulted in a front page story prior to the meeting.

Monitoring: Monitoring compliance with the commercial recycling mandate will be an ongoing responsibility of the Del Norte Solid Waste Management Authority, and such activities will be driven by citizen complaints.

Exemptions: As industrial waste is excluded from the State regulatory definition of 'commercial solid waste,' this Mandatory Commercial Recycling program does not pertain to waste and recyclables generated in association with manufacturing operations in Del Norte County.